



New Energy Vehicles

(Overseas Edition)

September 2023 Issue

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01

Market Info & TecAlliance Data



Hi Data Managers and Certified TecDoc Suppliers,

Welcome to the monthly newsletter for the East, South, Southeast Asia and Oceania Regions.

Electric Vehicles (EV) has become one of the modernized upgrade technology in transportation. Therefore, TecAlliance won't be missing from updating you with these new technology trends in our data.

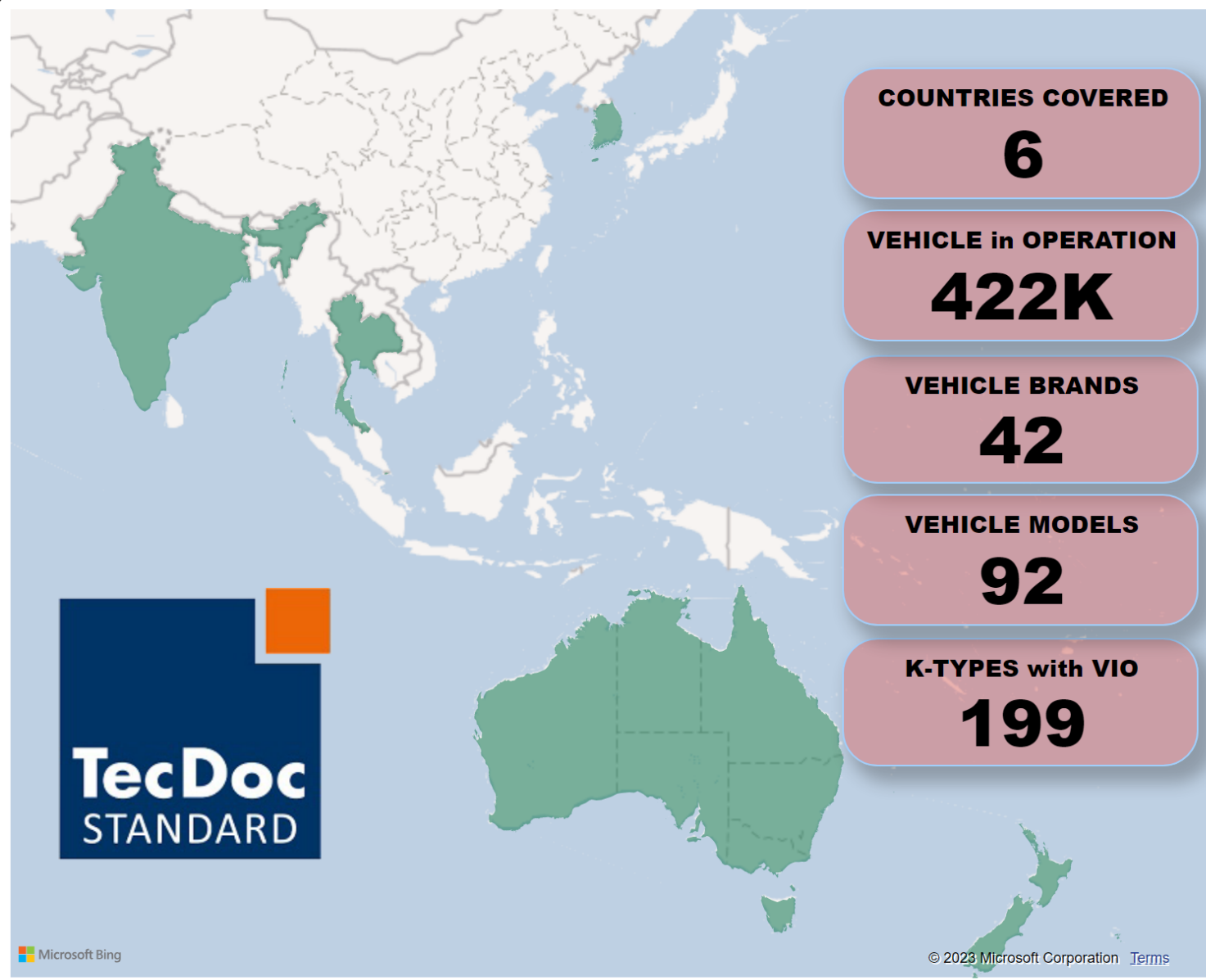
For EVs in these regions, we have the data that contains the information about the vehicles' Brands, Models with K-Types, Vehicle in Operation (VIO), and the OE research.

Explore our Dashboards and Find the Market Insights you seek. Feel free to contact us if there are Specific Data or Service that you may require in your analysis.

We look forward to hearing from you.

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Shop Automotive Analysis Historical TecPMA
Intelligence Software Production TecDOC
Online Catalogue System Research TecDOC
Parc Applications Product Management
TecORDER



SOUTH KOREA





South Korea Highlight Vehicle News

UL Solutions and Korea Testing Certification Institute Collaborate to Boost Global Access for Korean Electric Vehicle Chargers

UL Solutions, a world-renowned leader in safety science applications, has recently inked a memorandum of understanding (MoU) with the Korea Testing Certification Institute (KTC). The agreement, signed in Washington, DC, is designed to promote collaboration in the safety and performance evaluation of electric vehicle (EV) chargers, enabling their global market access. This partnership is a strategic step toward meeting the burgeoning demand for EV chargers, spurred by the rising adoption of EVs in the U.S.

Beyond this, both UL Solutions and KTC are committed to fostering EV battery safety and performance evaluation. This collaborative effort aims to assist Korean manufacturers in the development and export of EV battery products.

UL Solutions' Executive Vice President and President of Testing, Inspection, and Certification, Weifang Zhou, underscored the significance of this partnership in the context of growing energy savings and environmental consciousness. Zhou expressed enthusiasm about the collaboration with KTC and its potential to propel the global shift toward clean transportation.

Echoing Zhou's sentiment, KTC's President, Ahn Sung-il, expressed anticipation about partnering with UL Solutions to facilitate market access for Korean manufacturers. He further highlighted the importance of their innovations in ensuring the safety and performance of battery-powered



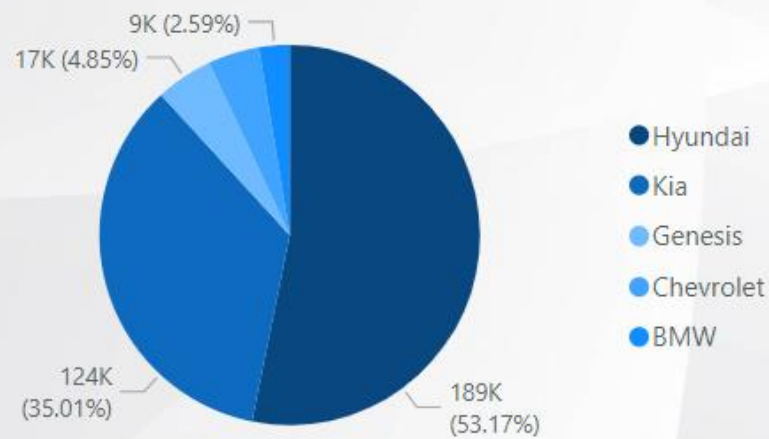
396K

57K

98



Top 10 EV sales by Brand from 2012 - 2023



Best Sales EV in 2023

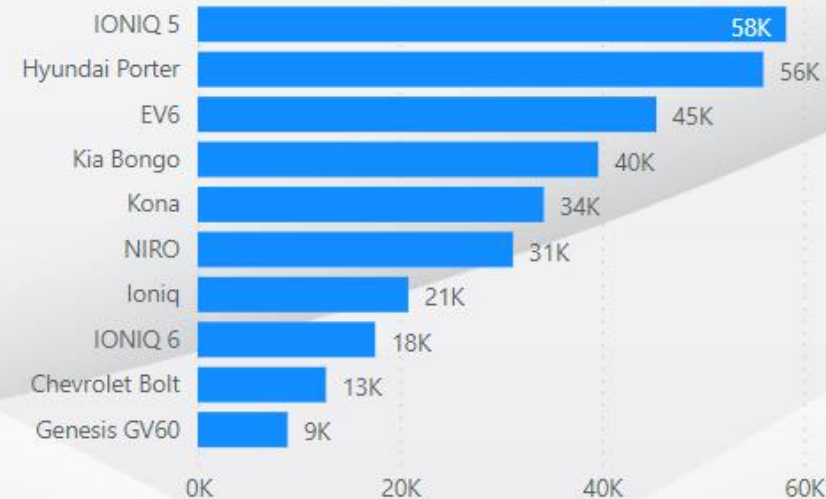
Hyundai PORTER



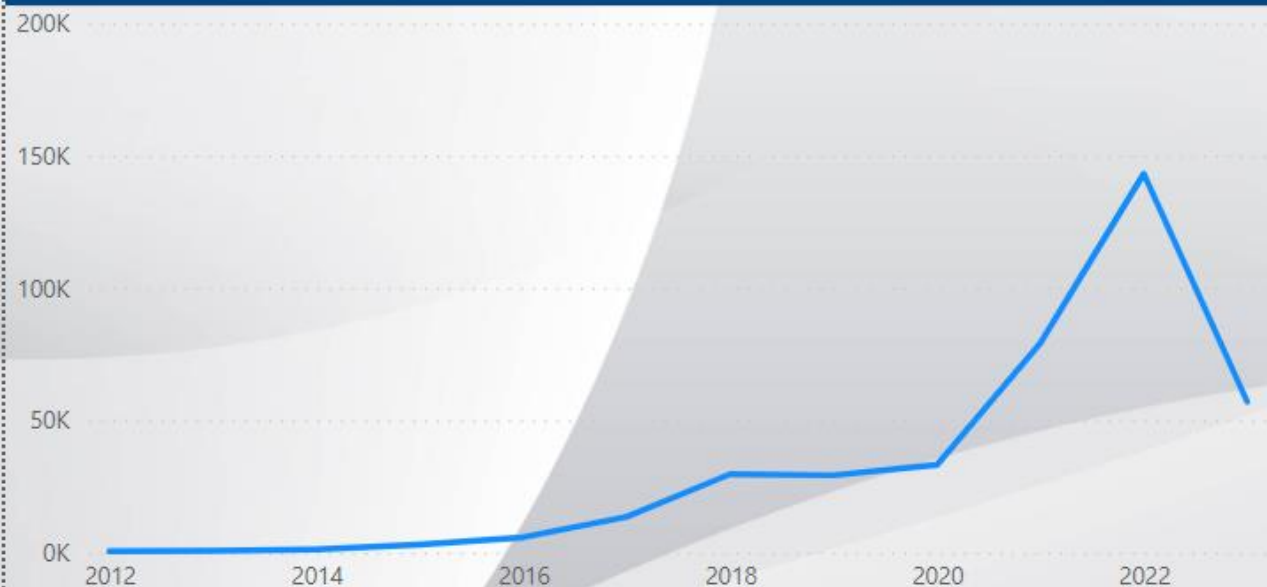
Sales number
10630

Market share
18.6%

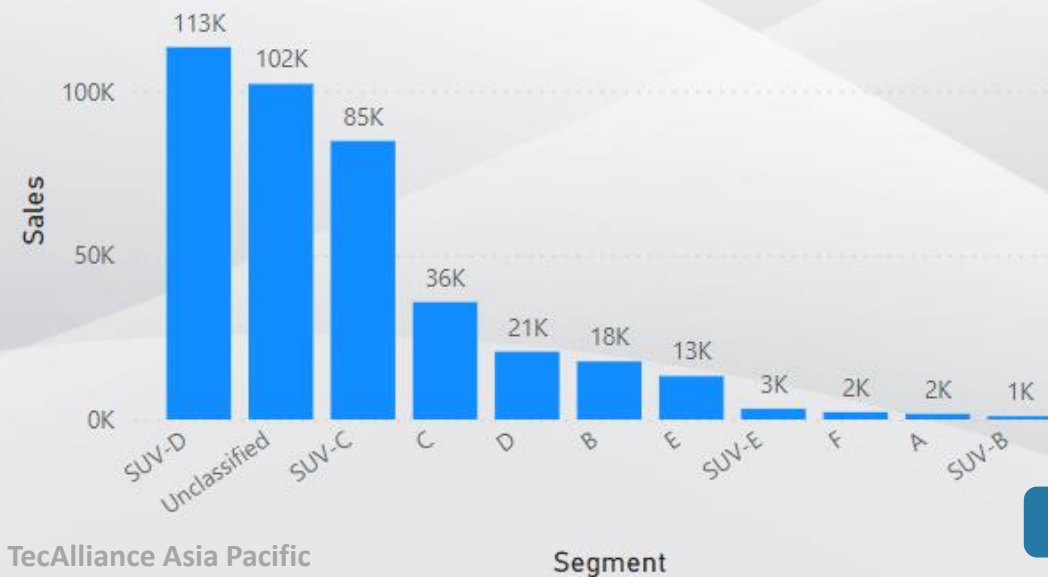
TOP 10 EV Sales by Model from 2012 - 2023



Sales Trend of EV from 2012 - 2023



EV Sales by Segment from 2012 - 2023



SINGAPORE





Singapore Highlight Vehicle News

ComfortDelGro spearheads electric vehicle charging in Singapore

Even as many car owners hold out in the face of sky-high COE prices, it's a battle that must have an inevitable end as older cars hit the 10-year mark and need to either have their COEs renewed, or the car traded-in. Cycle & Carriage Singapore, which distributes Kia, Maxus, Mitsubishi, Ora, Citroen, and Mercedes-Benz cars here, has released the results of its independently-conducted survey that shows what drivers in Singapore are planning to do in the near future.

It revealed that 67 percent of ICE car owners have plans to sell or trade-in their cars by 2025, and about 50 percent of them are seriously considering trading up for an electric vehicle or at least a petrol-electric hybrid vehicle.

Going further into detail, 81 percent of the respondents who are likely to purchase an EV are between 20 to 49 years old, with nearly 40 percent of them earning a monthly personal income of S\$9,000 and above. 58 percent from this pool are female, which does kind of dispel the idea that early adopters of automotive products are usually male.

People who have more than one car in the household were also found to be more likely to want to buy an EV as an alternate form of vehicular transport, perhaps stemming from the confidence of having an ICE car to fall back upon for familiar driving.



Source: <https://carbuyer.com.sg/ev-singapore-ready-electric-cars/>



4759

1700

69

Best Sales EV in 2022

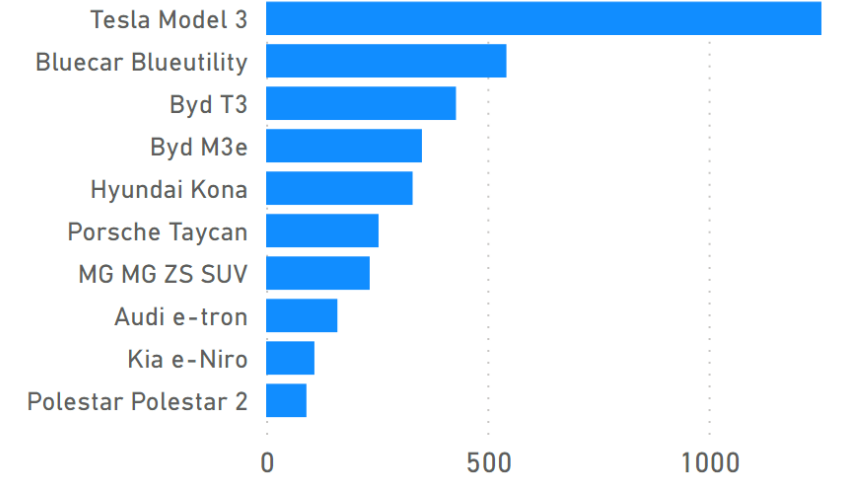
Tesla Model 3



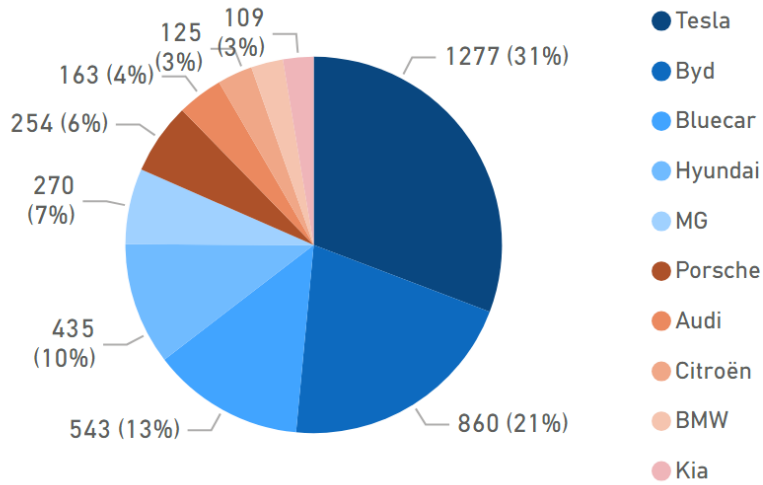
Sales number
312

Market share
18%

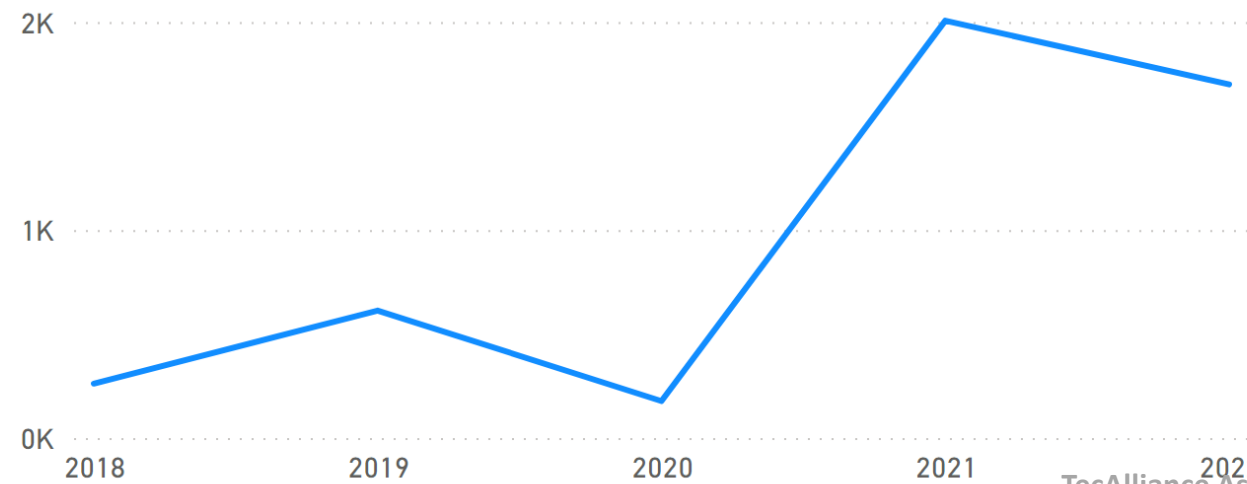
Top 10 EV Sales by Model (2018-2022)



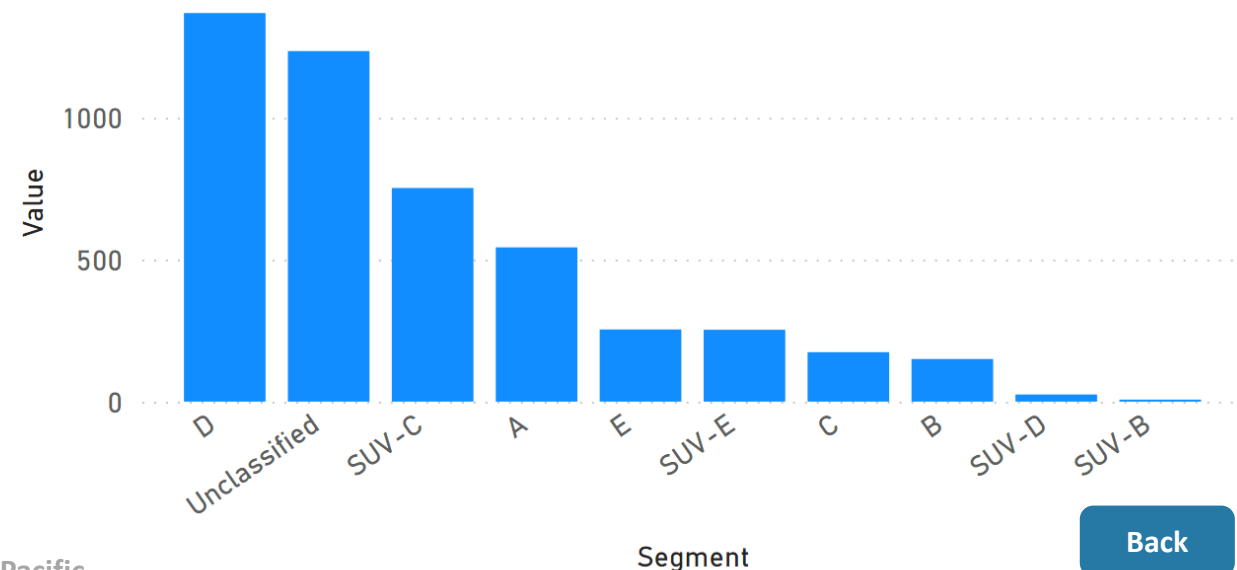
Top 10 EV sales by Brand (2018-2022)



Sales Trend of EV (2018-2022)



EV Sales by Segment (2018-2022)



THAILAND





Thailand Highlight Vehicle News

EV Producers Upbeat on Investment

More electric vehicle (EV) manufacturers are expected to invest in Thailand, although the latest EV incentive package is believed to be less attractive than its predecessor, says the Electric Vehicle Association of Thailand (EVAT).

The existing package of incentives, including tax cuts and subsidies granted to car manufacturers and importers, ranging from 70,000 baht to 150,000 baht per unit, is meant to promote EV consumption and production between 2022 and 2023.

Car manufacturers participating in this EV promotion policy are committed to developing EV production facilities in Thailand.

EV manufacturers are waiting to see what the latest EV incentive package launched by the Srettha Thavisin administration will be composed of.

Though some foreign EV makers may delay making a decision regarding their business expansion in Thailand until the new EV policy becomes clear, many other companies have expressed an interest in investing in the EV industry in the country, said Krisda Utamote, president of EVAT.



Source: <https://www.bangkokpost.com/business/motoring/2643450/ev-producers-upbeat-on-investment>

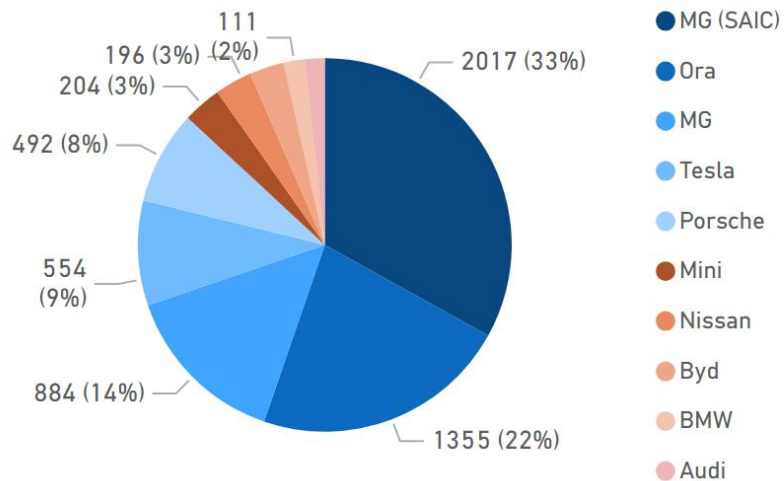
6331

2723

35



Top 10 EV sales by Brand (2018-2022)



Best Sales EV in 2022

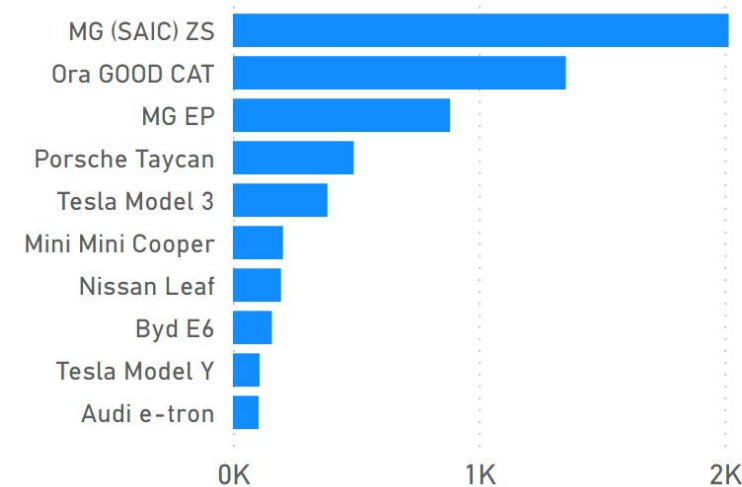
Ora Good Cat



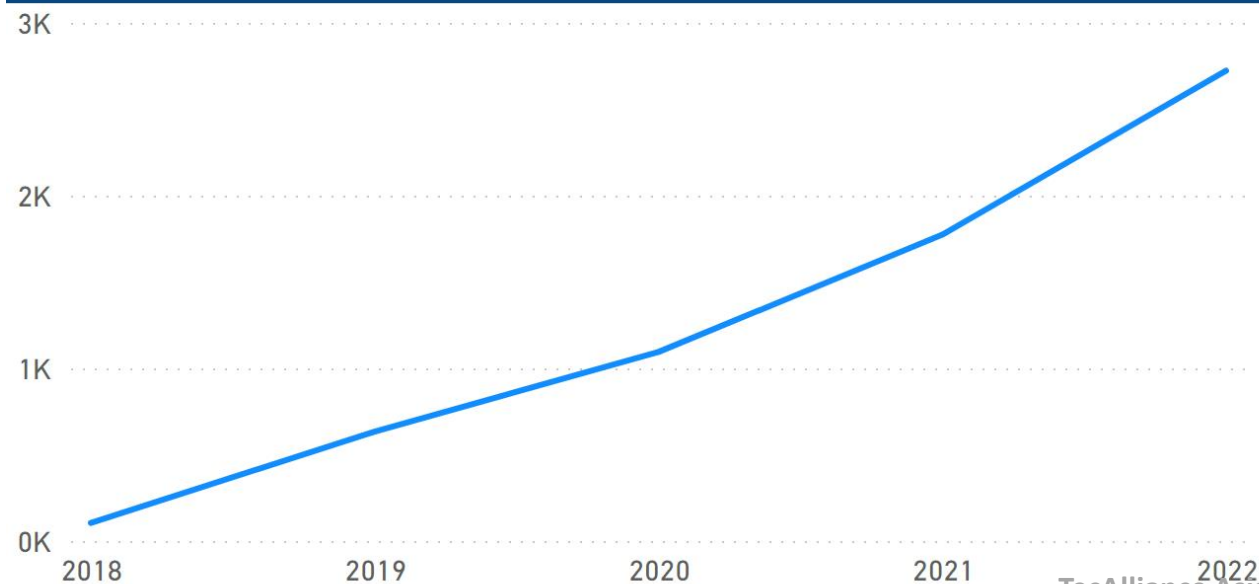
Sales number
1355

Market share
50%

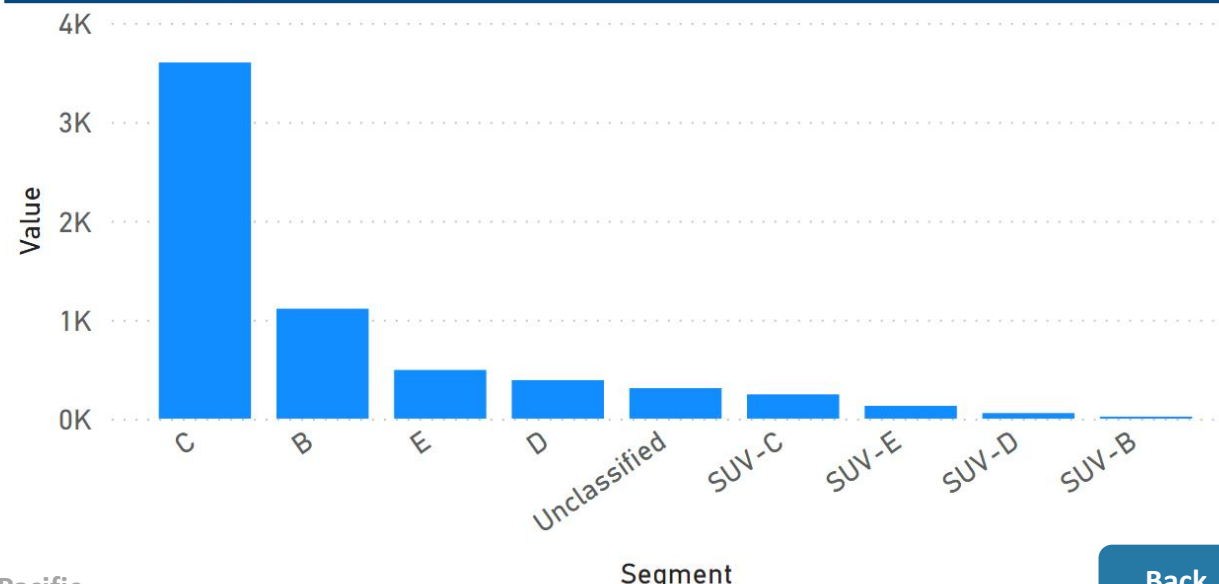
Top 10 EV Sales by Model (2018-2022)



Sales Trend of EV (2018-2022)



EV Sales by Segment (2018-2022)



AUSTRALIA





Australia Highlight Vehicle News

Tesla #1 And #2 Even As EV Dip Deepens In Australia

August sales data shows an increase in the number of motor vehicles sold in Australia, but a decrease in the number of electric vehicle sales. In the first six months of 2023, EVs managed a penetration rate of approximately 8% of new vehicles sold, with the Tesla Model Y leading the charge. So far this year, 55,000 plugins have sold in Australia. July's sales of EVs was around 7% of the auto market's overall sales, but August has dipped to 6.4% penetration. About 120,000 light vehicles were sold in August 2023 in the Australian market

Australia's auto market is recovering well from the supply shortages of the COVID years. "The Australian automotive sector continues to demonstrate its strength, with August recording unprecedented sales figures, reflecting both a high level of demand from Australians and improved supply of vehicles. Year-to-date sales have increased 9.9 per cent which is a better indicator of the underlying strength of the market," Tony Weber, the head of the Federal Chamber of Automotive Industries, said.

The Australian driving public is continuing its love affair with utes and SUVs. At the moment, there is little competition for utes, but I expect this to change in 2024, with BYD promising a PHEV ute and the Ford F-150 Lightning being primed for market here.



Source: <https://www.whichcar.com.au/news/honda-no-electric-cars-australia-until-2028-europe-slow>

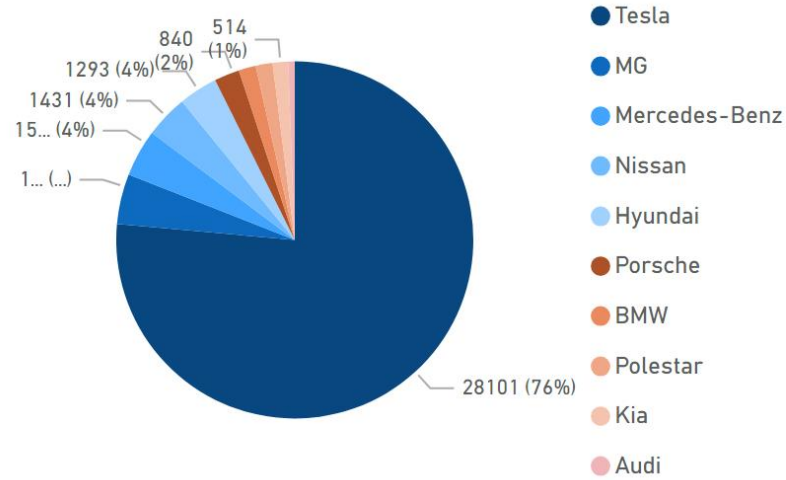
37K

7489

98



Top 10 EV sales by Brand (2018-2022)



Best Sales EV in 2022

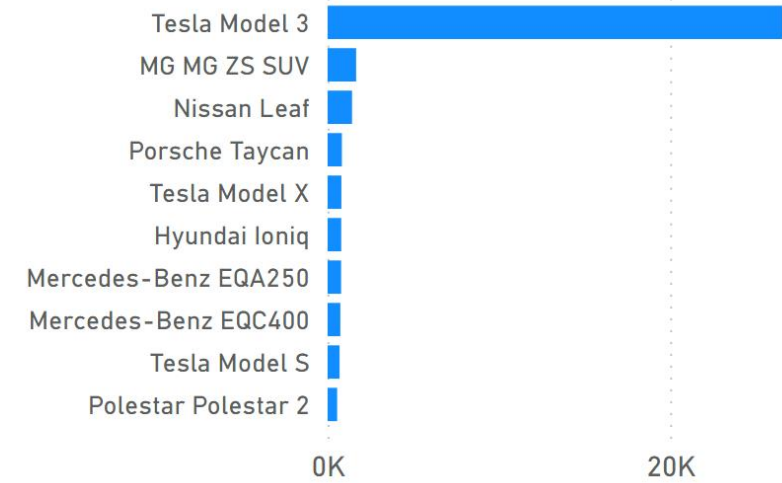
Tesla Model 3



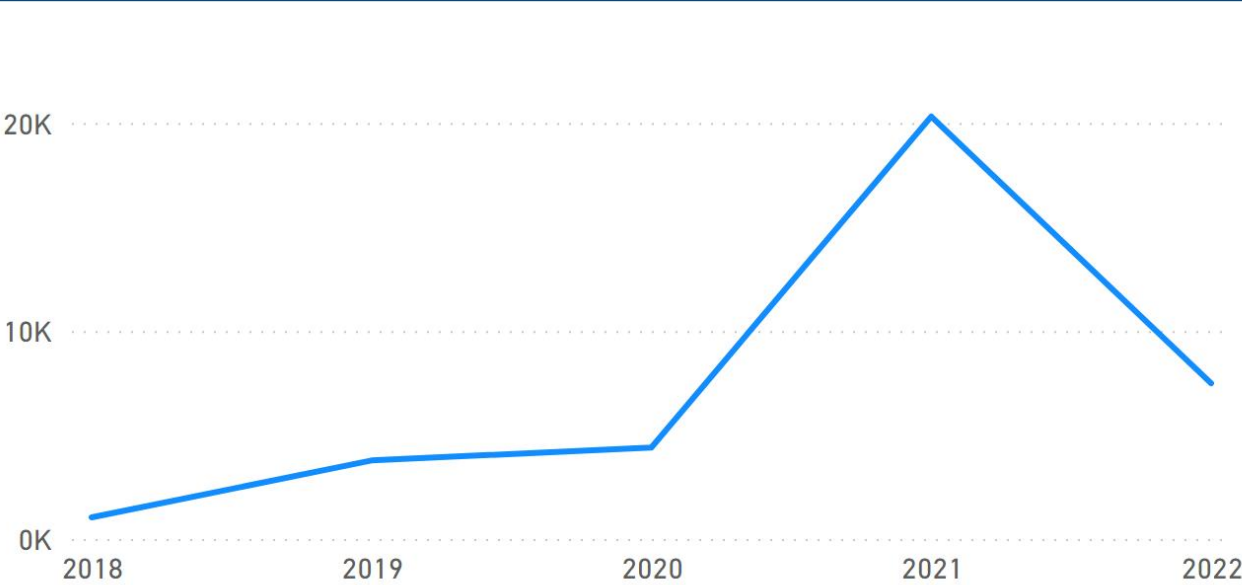
Sales number
4655

Market share
62%

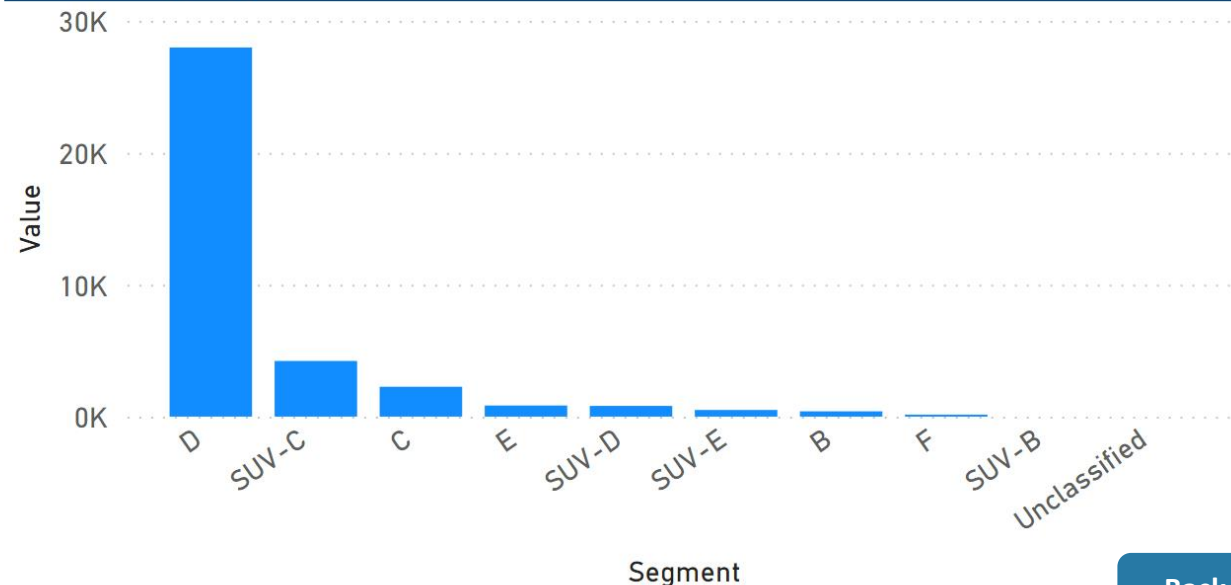
Top 10 EV Sales by Model (2018-2022)



Sales Trend of EV (2018-2022)



EV Sales by Segment (2018-2022)



NEW ZEALAND





New Zealand Highlight Vehicle News

National Promises 10,000 Public EV Chargers Across New Zealand

National has pledged to install 10,000 public electric vehicle (EV) chargers throughout New Zealand if elected in the upcoming election. This announcement comes as the party plans to scrap the clean car discount scheme, which has been instrumental in driving the adoption of EVs.

National Party leader, Chris Luxon, believes that expanding the infrastructure for EV charging will address the issues of range anxiety and the fear of running out of charge. He states that by increasing the number of chargers from the current 1,200 to 10,000 by 2030, more people will feel confident in making the switch to electric vehicles.

However, electricity companies argue that the government has already committed to ensuring that charging infrastructure keeps up with demand. One of the main limitations to expansion is the capacity of the lines network.

Currently, most EV charging takes place overnight at people's homes. This system has worked well so far but may not be sufficient as the number of EVs on the road continues to increase. Therefore, the installation of public chargers will provide additional options for EV owners who may not have access to private charging facilities.



Source: <https://www.energyportal.eu/electric-vehicle/mixed-current-in-ev-car-charge-policy/243019/>

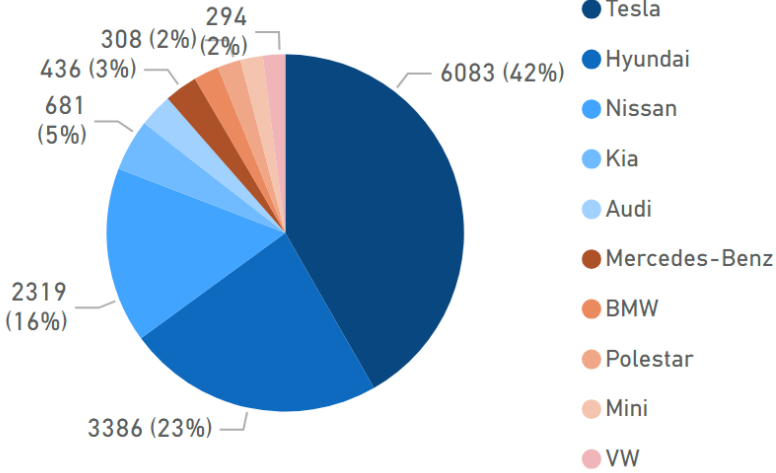


15K

3795

96

Top 10 EV sales by Brand (2018-2022)



Best Sales EV in 2022

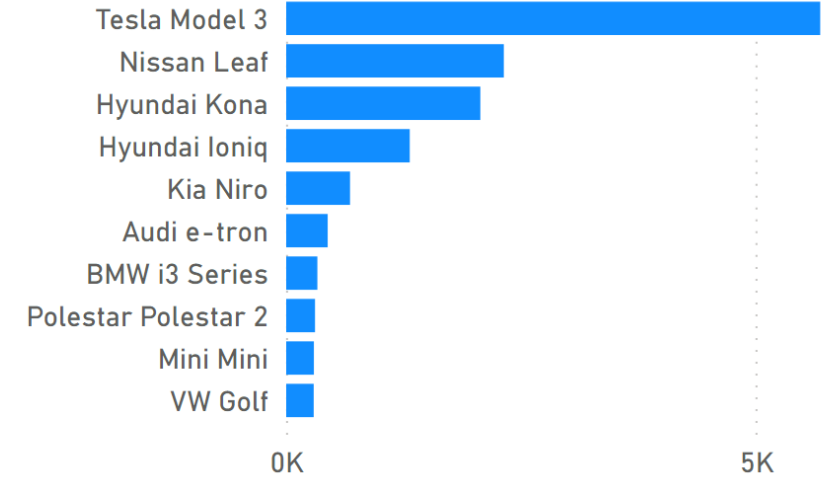
Tesla Model 3



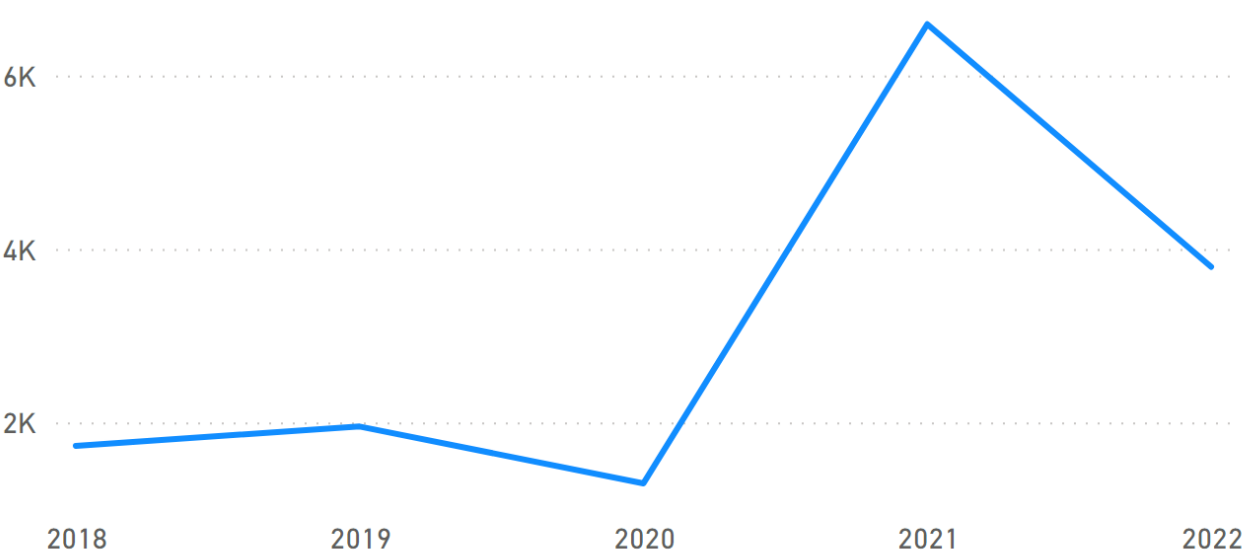
Sales number
1301

Market share
34%

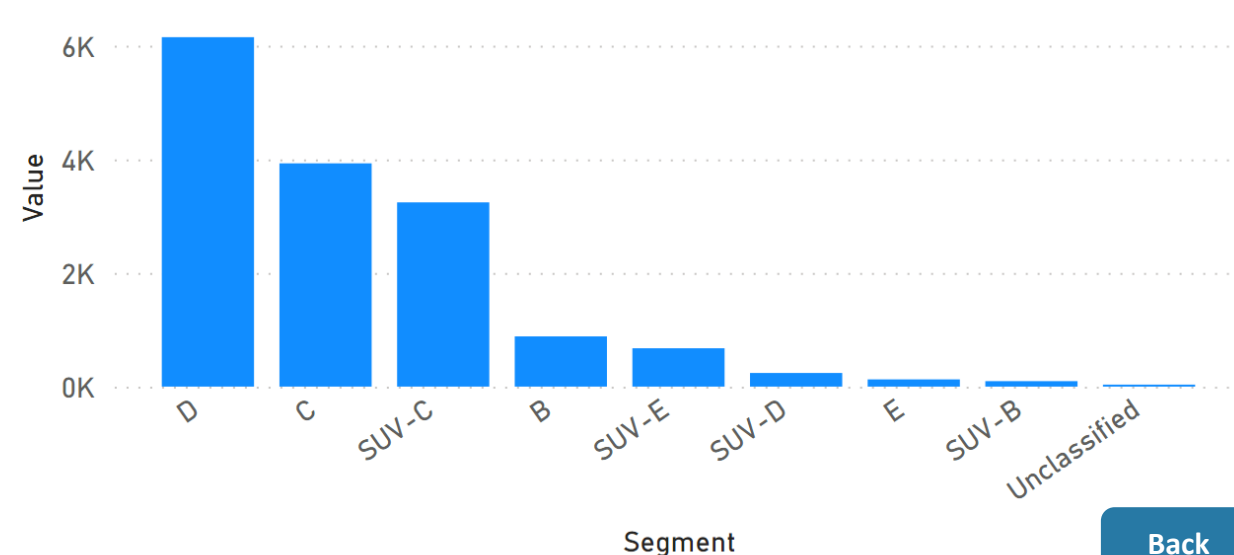
Top 10 EV Sales by Model (2018-2022)



Sales Trend of EV (2018-2022)



EV Sales by Segment (2018-2022)



INDIA





India Highlight Vehicle News

2023 World EV Day: India's electrified future and its commitment to global environment leadership

The year 2023 has established a powerful message for India and the world, it is a message of sustainable transportation and a cleaner future, free of carbon emissions. On September 9, as the global community and India celebrate 'World EV Day', Here's a look at key milestones in India's journey so far, towards electric mobility. Starting with the most definitive government policy, the Faster Adoption and Manufacturing of Hybrid and Electric Vehicles (FAME) scheme, which has been instrumental in promoting EV adoption among the masses. FAME also promoted Indian legacy automakers and new EV startups to take bolder steps towards electrification and that has led to incremental reduction of carbon emissions and decreased expenditure of foreign currency spent on oil imports and has also given a boost to our domestic economy. On this EV day, here are some industry leaders and experts who paint a picture of our path towards net-zero carbon emissions.

Dr Anshuman Awasthi, Head of Innovation, VP – RD, EV and Hybrids, Mercedes-Benz Research and Development India, said, "Electric is the best thing happening to mobility. The automotive industry experienced an unprecedented EV revolution, and Mercedes-Benz is leading the charge with AI-powered innovations in this space. Range anxiety has been considered one of the biggest hindrances to EV adoption..."



Source: <https://timesofindia.indiatimes.com/auto/policy-and-industry/2023-world-ev-day-indias-electrified-future-and-its-commitment-to-global-environmental-leadership/articleshow/103524946.cms?from=mdr>

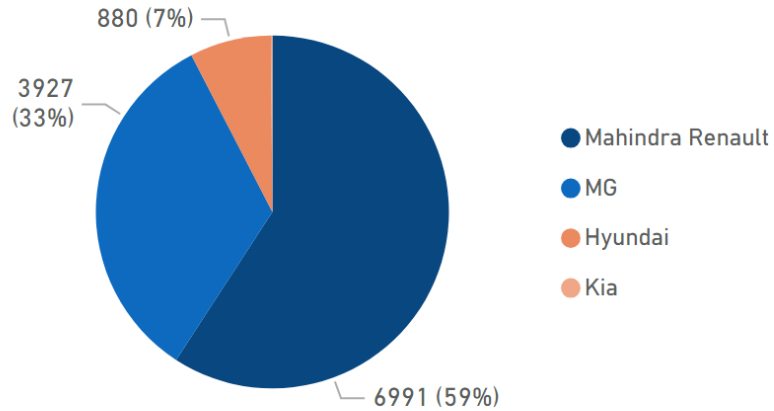
12K

1559

4



Top 10 EV sales by Brand (2018-2022)



Best Sales EV in 2022

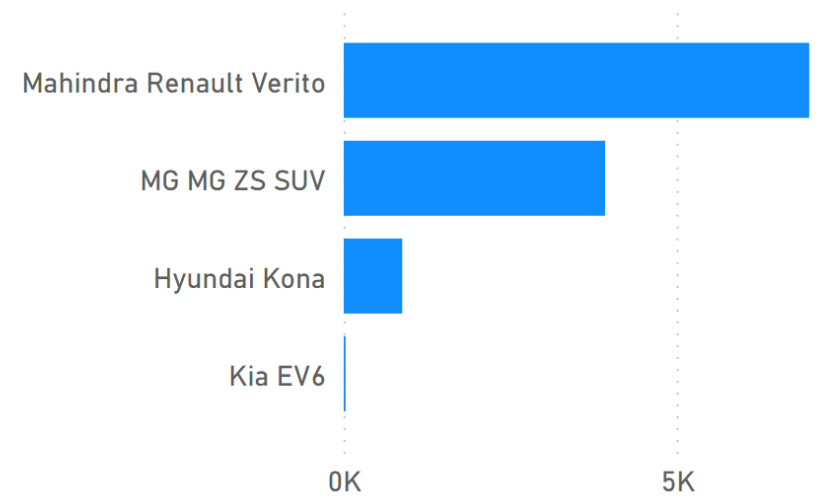
MG ZS



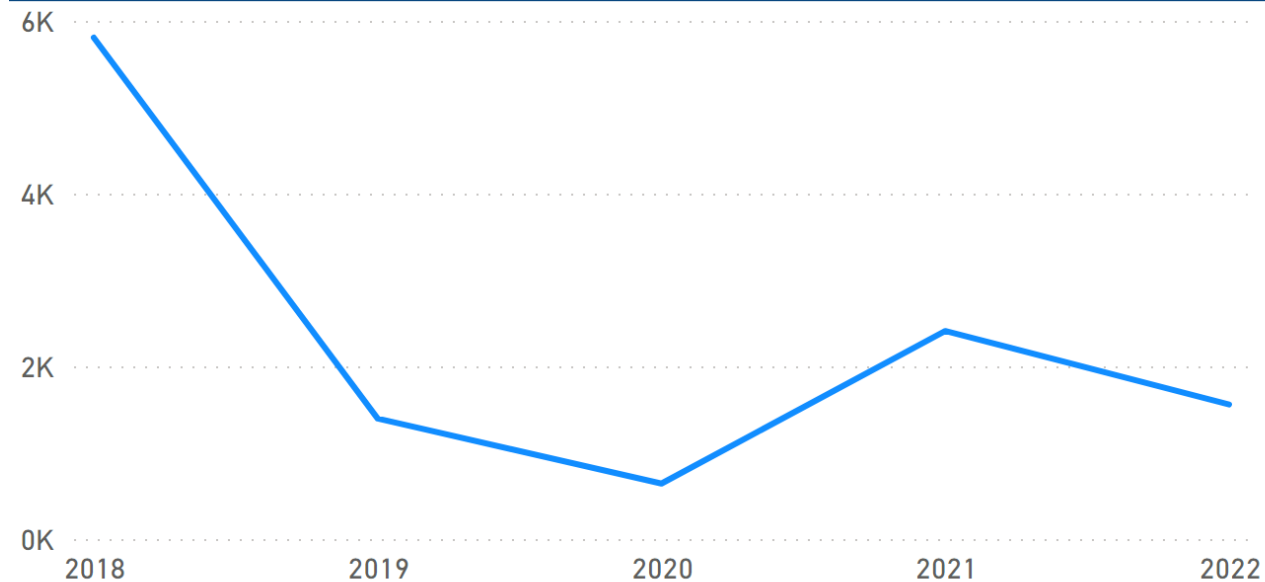
Sales number
1198

Market share
77%

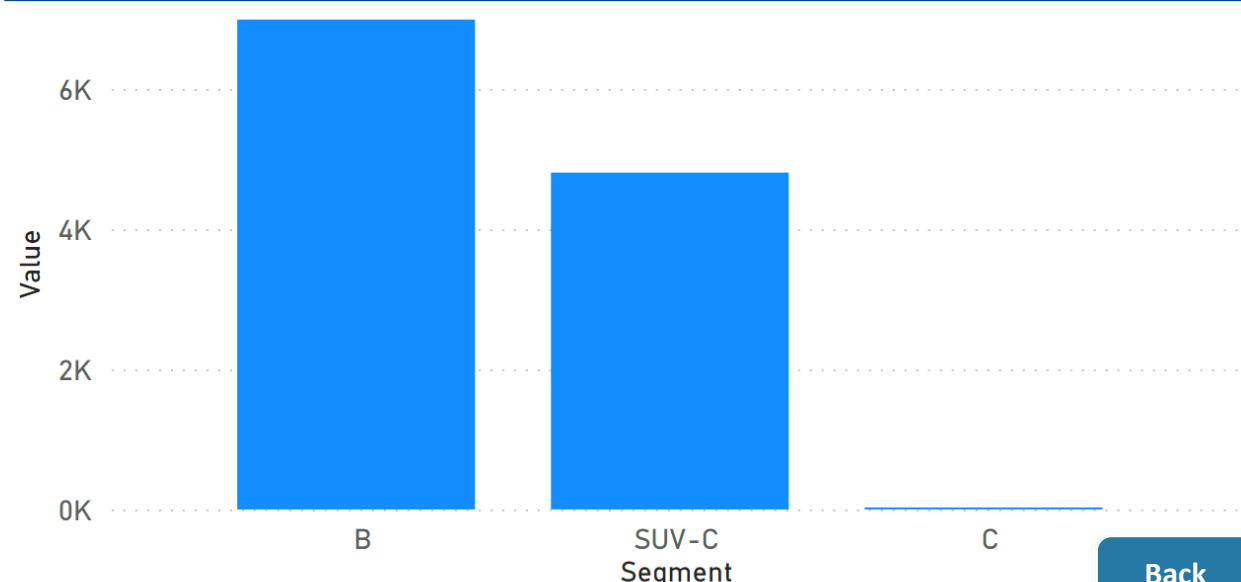
Top 10 EV Sales by Model (2018-2022)



Sales Trend of EV (2018-2022)



EV Sales by Segment (2018-2022)





02

TecAlliance Company News



We assisted our Partner Mofang in a successful business visit to Southeast Asia

Since we launched TecAlliance Partner Program (TAPP) earlier this year, we are thrilled to witness substantial interests from many regions in the world. The goal of TAPP is to provide software resellers, vendors, and consultants with our products and solutions to serve the automotive aftermarket, thus a higher revenue and stronger market presence will be the return. Mofang (Magic Cube), who led a fruitful business visit to Southeast Asia last week, is a shining example of our partners.

TecAlliance Partner Mofang, headed by the founder Mr. David Dai, organized a trip to Thailand, Singapore, and Malaysia with a group of Chinese automotive aftermarket players, to enhance understanding of SEA markets and build new business ties with regional peers. To fully support our partner, we acted as the major connector for this meaningful trip - trade & manufacturer associations and our SEA customers were invited to participate in the exchange events on September 18 and 22. Digitalization of aftermarket, NEV development and workshop chain development were discussed during the meetings, where our Managing Director Asia Pacific, Mr. Matthias Moritz, gave detailed introduction to our data, services and solutions for those specific markets and shared how TecAlliance contributes to digitization for the entire value chain in the aftermarket.





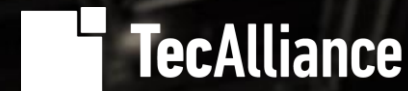
Company News



Many distinguished industry players graced this trip of experience exchange and multi-lateral cooperation: Thai Auto Parts Aftermarket Association (TAPAA), China Automotive Maintenance Equipment Industry Association, Messe Frankfurt, BYD AUTO (Thailand), Federation Of Automobile Workshop Owners' Association Of Malaysia (FAWOAM), Association of Body Repair Automotive Indonesia (ABBA Indonesia), The Selangor And Federal Territory Engineering And Motor Parts Traders Association (EMPTA).

We have been empowering automotive aftermarket players for nearly three decades with our standardized data solutions. The introduction of Partner Program further amplifies the growth potential for both new and existing partners by comprehensive training, individual support, and access to marketing and sales materials. You are a reseller, software vendor or a consultant operating in the independent automotive aftermarket? Join TAPP now and we help you to grow your business!

TecAlliance Marketing Campaign 2023



- 2023.02.15 - 18** Automechanika Shanghai/Shenzhen, China
- 2023.03.07 - 09** International Auto Aftermarket Expo (IAAE), Tokyo, Japan
- 2023.03.29 - 30** Flotte! Der Branchentreff, Dusseldorf, Germany
- 2023.03.16 - 18** Automechanika Kuala Lumpur 2023 (AMKL 2023), Malaysia
- 2023.04.05 - 08** Thailand Auto Parts & Accessories 2023 (TAPA 2023), Bangkok
- 2023.04.12 - 15** Taipei AMPA, Taiwan
- 2023.04.27 - 29** China Automobile Parts Fair, kungming, Yunnan
- 2023.04.25 - 29** Automec, Sao Paulo, Brasilien
- 2023.05.24 - 26** INAPA JAKARTA 2023 (Indonesia International Trade Show), Jakarta Indonesia
- 2023.06.07 - 09** Automechanika Birmingham, UK
- 2023.06.23 - 25** Automechanika HCMC 2023, Ho Chi Minh City, Vietnam
- 2023.09.05 - 07** Automechanika Johannesburg, Sudafrika
- 2023.10.02 - 04** Automechanika Dubai, Vereinigte Arabische Emirate
- 2023.10.31 - 11.02** AAPEX Show, Las Vegas, USAZ
- 2023.11.29 - 12.02** Automechanika Shanghai, China

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Global Web Catalogue



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